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Title: Need to telecast Telugu news bulletins twice a day on the regional Channel (DD-8).

DR. T. SUBBARAMI REDDY (VISAKHAPATNAM): Sir, four proposals were submitted to the Minister in respect of the following and the Minister has been urged to implement the recommendations at an early date:

a) That everyday the regional Channel in Andhra Pradesh was telecasting two Telugu news bulletins. But because of non-availability of staff in Doordarshan, it is telecasting only one bulletin at 7.00 P.M.

b) The rural people in Andhra Pradesh would like to know about the happening in India and around the world and the Doordarshan channel is the most popular amongst the rural masses who are deprived of the latest information.

c) M/s Vedeomatics, Hyderabad, producers of Video programmes, have produced best quality programmes for Tirumala Tirupathi Devasthanams, Balaji Temple and two other corporate sectors, apart from making some serials and commissioned programmes for Doordarshan, Hyderabad. They have submitted a proposal to produce the News Bulletins in Telugu for DD-8 Channel on Sponsorship basis.

d) The probable telecast time is between 3 P.M. to 3.15 P.M. or 9.15 P.M. to 9.30 P.M everyday and this will be for one year on contract basis.

I hope and trust that in the interest of general rural masses in the State of Andhra Pradesh, the proposals will have a great impact on these people who are otherwise kept aloof from the world of information.